



Creation IP Website Privacy Policy

Creation IP

Hillington Park Innovation Centre
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Email: mailbox@creationip.com

THE TYPE OF PERSONAL INFORMATION WE COLLECT

We currently collect and process the following information:

- Personal identifiers, for example, name and contact details.
- Website user statistics.

HOW WE GET PERSONAL INFORMATION AND WHY WE HAVE IT

Most of the personal information we process is provided to us directly by you, when you logged a query with Creation IP (the Company) and you provided your information so we can contact you.

We use the information that you have given us and pass it to the relevant member of the Company, for a follow-up contact.

Under the General Data Protection Regulation (GDPR), the lawful basis we rely on for processing this information is your consent, when you supplied us with your contact details. You are able to withdraw your consent at any time. You can do this by contacting the Company and asking for your details to be removed from our contacts list.

HOW WE STORE YOUR PERSONAL INFORMATION

This website uses Google Analytics and HubSpot Analytics to help analyse how visitors use the site. The tools use “cookies,” which are text files placed on your computer, to collect standard Internet log information and visitor behaviour information in an anonymous form. The information generated by the cookie about your use of the website (including IP address) is transmitted to Google and HubSpot. This information is then used to run analytics on website visitors and to compile statistical reports on website activity for Creation IP.

We will never (and will not allow any third party to) use the statistical analytics tool to track or to collect any Personally Identifiable Information (PII) of visitors to our site. Google or HubSpot will not associate your IP address with any other data held by Google or HubSpot. Neither we, Google, nor HubSpot will link, or seek to link, an IP address with the identity of a computer user. We will not associate any data gathered from this site with any PII from any source, unless you explicitly submit that information via a fill-in form on our website.

You may choose to accept or decline cookies. Most Web browsers automatically default to accept them, but you can usually modify your browser setting to decline cookies. If you reject cookies by changing your browser settings, then be aware that this may disable some of the functionality on our Website.

HOW LONG DO WE KEEP YOUR DATA?

We keep names, email addresses and phone numbers of enquirers for two years, after which time they will be deleted.

Should you become a Client of Creation IP, we will keep your data for as long as we have a contract with you, and beyond that in compliance with the law (for example, for tax returns).

YOUR DATA PROTECTION RIGHTS

Under data protection law, your rights include: personal data access, rectification and deletion; and in some cases the right to restrict or object to its processing. We will respond to all requests as soon as possible within legal time limits.

Please contact us at mailbox@creationip.com

HOW TO COMPLAIN

If you have any data concerns, you can make a complaint to Bryn Williams at bwilliams@creationip.com

You can also complain to the ICO if you are unhappy with how we have used your data:

Information Commissioner's Office

Wycliffe House

Water Lane

Wilmslow

Cheshire

SK9 5AF

Helpline number: 0303 123 1113

ICO website: <https://www.ico.org.uk>